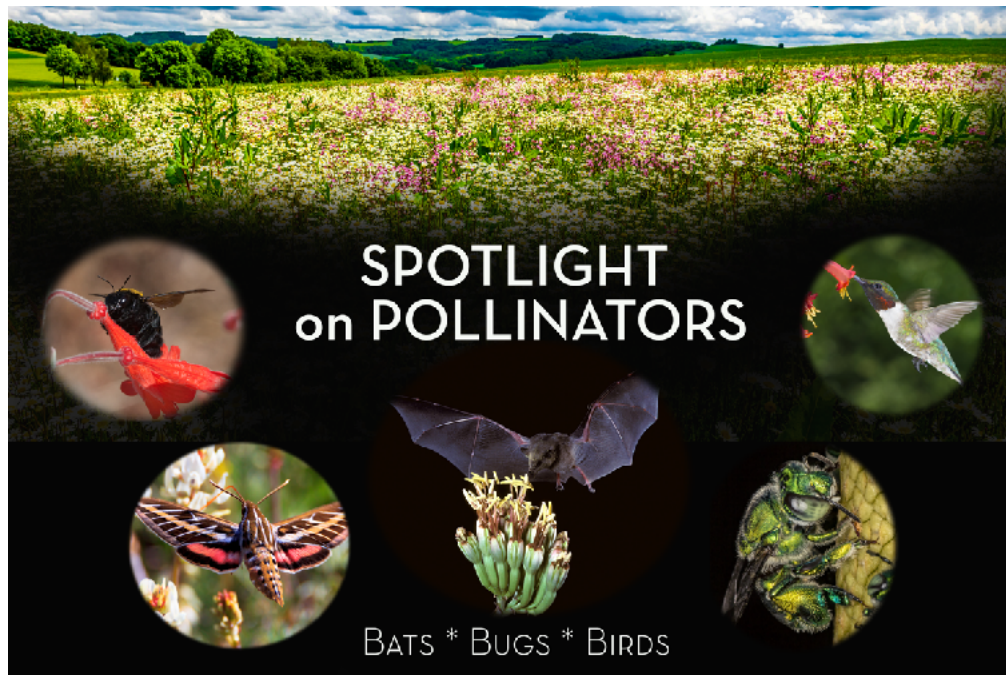


Spotlight on POLLINATORS



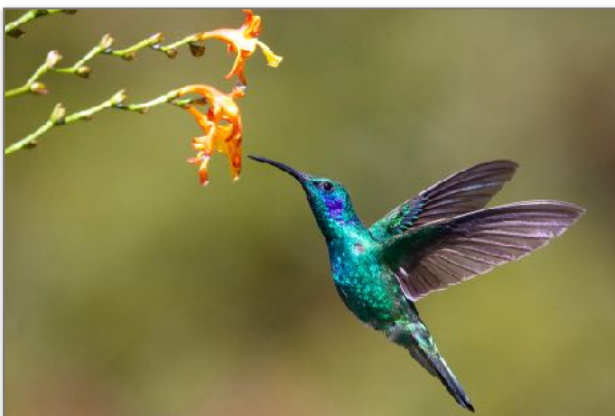
Bring the Excitement of Pollinators to Your Visitors!

The intricate relationship between plants and the animals that pollinate them is fascinating and complex. Far from simple flowers attracting a butterfly or a bee, the elegant and functional beauty of different plants ensures just the right pollinator partner finds its way to specific flowers.

Far Beyond the Honeybee

Did you know that the very shape and anatomy of different flowers are made specifically to deposit and transfer pollen between plants on unique insects or other pollinators? Or that some plants are able to pollinate themselves?

In fact, some flowers are only able to be properly pollinated by a single species. While others go to great lengths to ensure their pollen gets to hitch a ride to the next flower.



Spotlight On: Pollinators presents these complex topics in simple terms in a colorful, engaging way.

Exhibit Components

Spotlight On: POLLINATORS is a temporary installation suitable for zoos, conservatories, butterfly exhibit enclosures, arboretums, or other all-weather installations. Built to withstand wind, rain and sun, reading rails accompany greatly magnified pollinator custom graphic panels to create a unique addition to your visitor's experience.

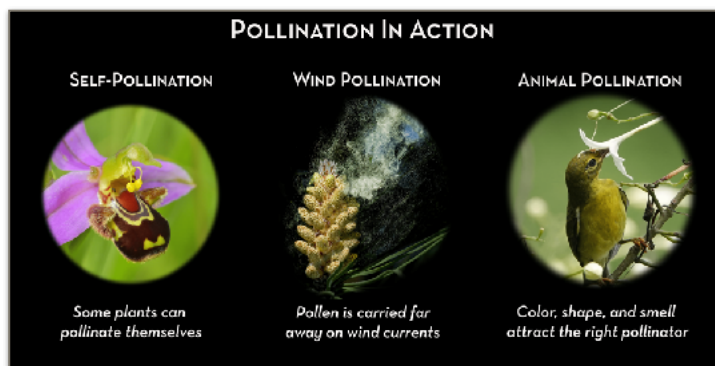
These custom graphic panels are a layered graphic presentation, featuring a pollinator species atop a flowering plant. Intended to be installed within garden beds along a garden pathway, these eye-catching graphic panels draw the visitor in for a closer look. Supportive interpretive information is at the ready in nearby graphic panel reading rails.

Twelve overall Spotlight graphics pairings are able to be placed throughout the grounds of your facility, to allow for flexible installations and independent learning experiences. An affordable and engaging addition to any programming initiative, this exhibit brings home important conservation messaging for visitors of all ages.

FOR EXAMPLE: A honeybee over a foot long perches atop a dandelion flower at eye level, while nearby, interpretive information about their unique relationship is ready to be explored.

Topics Include:

- What is Pollination?
- Types of Pollination
- What is Pollen?
- Flower Power
- Spotlight on: Bats
- Spotlight on: Honey Bees
- Spotlight on: Native Bees
- Spotlight on: Bumble Bees
- Spotlight on: Birds
- Spotlight on: Moths
- Spotlight on: Surprise Pollinators (mosquito)
- Spotlight on: Surprise Pollinators (Ants)



Graphic Design Examples



Artist's Conceptual Rendering

Customizable

Outhouse Exhibit Services can create a custom, one of a kind Pollinator Story specific to your institution, region, or subject matter to tie in with the basic stories being told throughout the exhibit.

Specifications



Twelve 28 x 36 reading rails

Twelve magnified, one-of-a-kind layered graphic panel

Case Study: Outhouse created a seasonal installation for the Como Park Zoo and Conservatory, utilizing their existing butterfly exhibit structure for a pollinator installation that carried through to both the Zoo and Conservatory grounds.

presentations
Flexible installation and application options
Customizable

Rental Fee: Call for Details

Availability: Spring 2021

Contact:

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